



Mental health related stigma and social inclusion

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SO1



umcg **ncj** Nederlands Centrum Jeugdgezondheid **ggz ingeest** samen op eigen wijze **Hogeschool van Amsterdam**

nvab Nederlandse Vereniging voor Arbeid en Bedrijfsgezondheid **DE NORMAALSTE ZAAK** **VERSLAVINGSKUNDE NEDERLAND** **Trimbos instituut** **ivoquerido**

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Maastricht University **PAS** Personen uit het Autisme Spectrum

Kennisconsortium Destigmatisering en sociale inclusie

Dia 2

SO1 NHL Stenden moet er nog bij > evt in de plaats van Werkplaats Sociaal domein Friesland
Suzan Oudejans; 9-5-2018



Stigma

- A visible or perceivable mark or sign (i.e. receiving mental health treatment),
- that differentiates people from one another,
- that is connected with undesirable features (dangerous, untrustworthy, incompetent),
- where one party has a status of less power,
- and that leads to rejection or neglect.

(Link & Phelan, 1998)

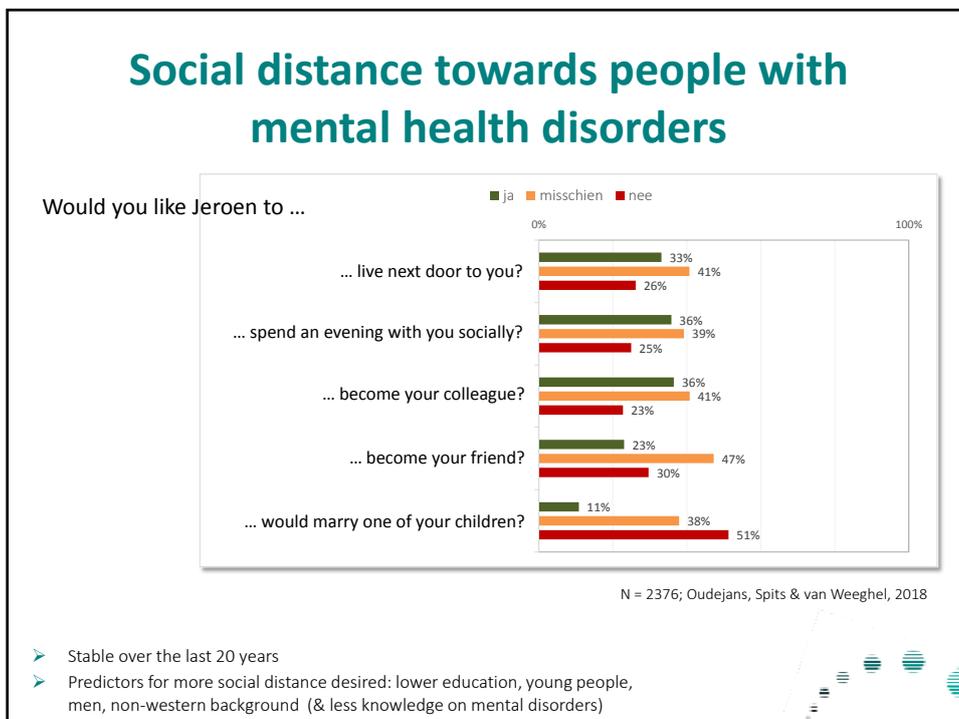
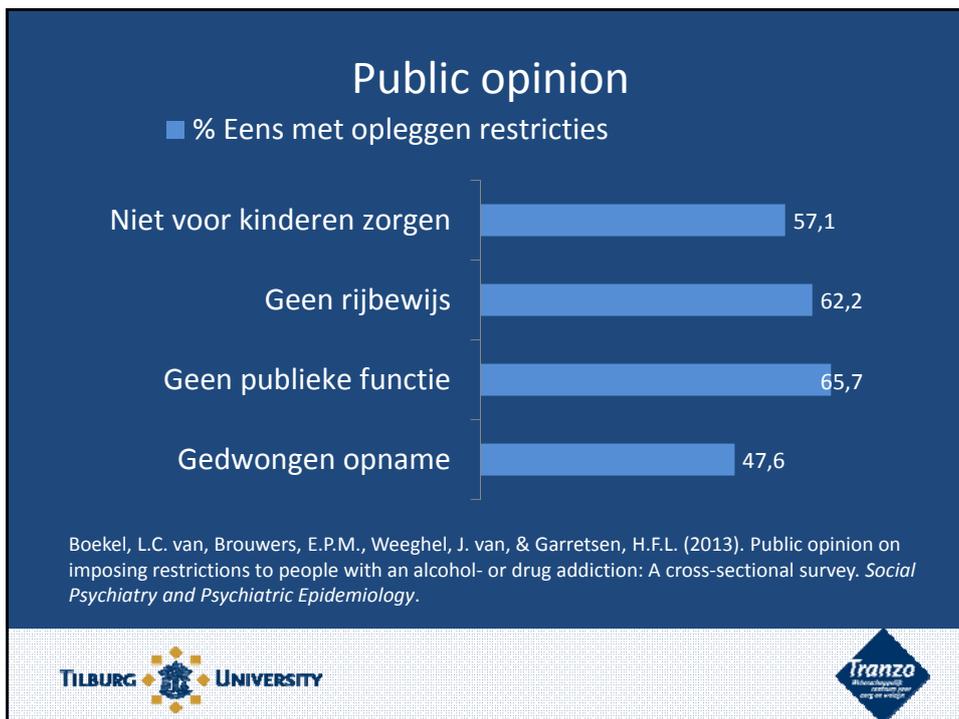


Appearances of stigma

- Collective level
 - Public stigma (views held by the general public)
 - Structural stigma (laws, policies)
 - Provides-based stigma (prejudice and discrimination by professionals)
- Individual level
 - Self-stigma (legitimize and internalize stereotypes and prejudice)
 - Courtesy stigma (stereotypes, prejudice acquired by connection with a stigmatized person)

Stigma: the problem

- Mental health problems: high prevalence, misconceptions, prejudices, misunderstandings;
- 25-50% experiences discrimination and 50-75% expects to be discriminated (i.e. at work, social relations);
- Negative effects for social identity;
- Found in many research projects (ASPEN, INDIGO);
- Counteracts positive results of treatment or counseling;
- Increases disadvantage in housing, work, study and social relations.



Evidence based programs

- Contact based education most applied and most effective,
- For young people, just education is more effective
- Small tot moderate effects
- Evidence for long-term effects is limited
- More research on effective elements and mechanism is required
- Mental Health First Aid (MHFA)
- Beyond the Label
- Living Library
- Honest Open and Proud (HOP)
- Conceal or Reveal (CORAL)
- In Our Own Voice/SOLVE
- NECT (self-stigma)

(Gronholm et al., 2017; Morgan et al., 2018)

Reduction of public stigma

Five principles (TLC3)

- **Targeted**: aimed at important subgroups in society (employers, policy decision-makers, housing association, care-givers)
- **Local** contact-programs tend to be more effective
- Set up (equal) **contact** between people with and without mental health disorders
- Contacts should be **credible** (people with lived experience in the lead)
- Contacts should be **continuous**

(Corrigan 2011)

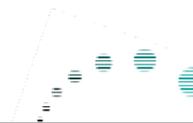
Key ingredients:

1. Include contact based education/personal testimony
2. Emphasize and demonstrate recovery
3. Include multiple contact mediums (e.g. live, video)
4. Teach 'what to do'/give practical skills
5. Dispel myths
6. Choose enthusiastic facilitator who can 'set the tone'

(Knaak et al., 2014)

Central issues

- Stigma-education
 - General public
 - Professionals
 - Persons with mental health problems
- Language
- How to reach people for stigma education?



Theorema of W.I. Thomas (1928)

“If men define situations as real,
they are real in their consequences”



